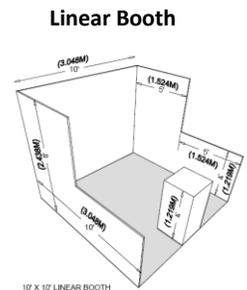


DISPLAY RULES AND REGULATIONS

SATELLITE uses the IAEE Guidelines for Display Rules and Regulations which are widely used in the exhibit industry so chances are the rules for SATELLITE are the same or very similar to other shows you exhibit at.

A. Linear Booth

Linear Booths have only one side exposed to an aisle and are generally arranged in a series along a straight line. They are also called "in-line" booths. The dimensions are 10 feet (10') wide and ten feet (10') deep, i.e. 10' x 10'. They have a back wall height limitation of eight feet (8'). No hanging signs are allowed.



A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. No hanging signs are allowed.

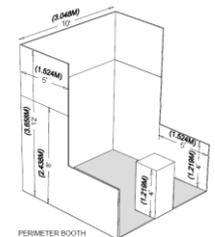
Use of Space

Regardless of the number of linear booths utilized (e.g. 10'x20'; 10'x30'; 10'x40', etc.) display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of eight feet (8') is allowed only in the rear half of the booth space, with a four-foot (4') height restriction imposed on all materials in the remaining space forward to the aisle.

B. Perimeter Booth

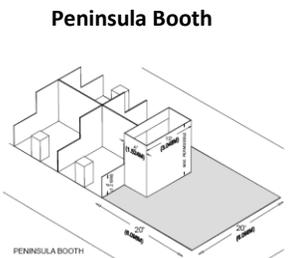
A Perimeter Booth is simply a Linear Booth that backs to a wall of the exhibit facility rather than to another exhibit. All guidelines for Linear Booths apply to Perimeter Booths except that the typical maximum back wall height is 12 ft. No hanging signs are allowed.

Perimeter Booth



C. Peninsula Booth

A Peninsula Booth is exposed to aisles on three (3) sides and composed of a minimum of four (4) booths. There are two types of Peninsula Booths: a) one which backs up to Linear Booths, and b) one which backs up to another Peninsula Booth and is referred as a "Split Island Booth."

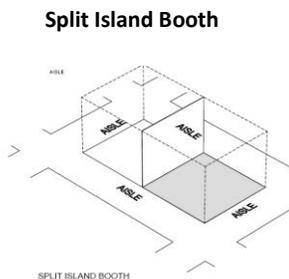


Dimensions

A Peninsula Booth is usually 20' x 20' or larger. When a Peninsula Booth backs up to two Linear Booths, the back wall is restricted to four feet (4') high and within five feet (5') of each aisle, permitting adequate line of sight for the adjoining Linear Booths. Sixteen (16') is the maximum height allowance, including signage, for the center portion of the back wall.

D. Split Island Booth

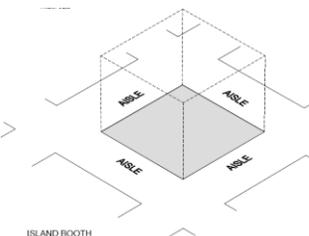
A Split Island Booth is a Peninsula Booth that shares a common back wall with another Peninsula Booth. The entire cubic content of this booth may be used, up to the maximum allowable height, without any back wall line of sight restrictions. Sixteen feet (16') is the maximum height allowance, including signage. The entire cubic content of the space may be used up to the maximum allowable height.



E. Island Booth

An Island Booth is any size booth exposed to aisles on all sides. The dimensions of an island booth is typically 20' x 20' or larger, although it may be configured differently. The entire cubic content of the space may be used up to the maximum allowable height, which is twenty feet (20'), including signage.

Island Booth



Due to a lower ceiling at the Gaylord National Convention Center, the maximum ceiling height for island booths in 2016 is 20 ft.